

LES ORRES 10-11 mai 2021

Smart
Mountain
for
tomorrow

SMARTALTITUDE AS A TESTING GROUND FOR THE MAINSTREAMING APPROACH

Interreg
Alpine Space



FRANCE 20/21
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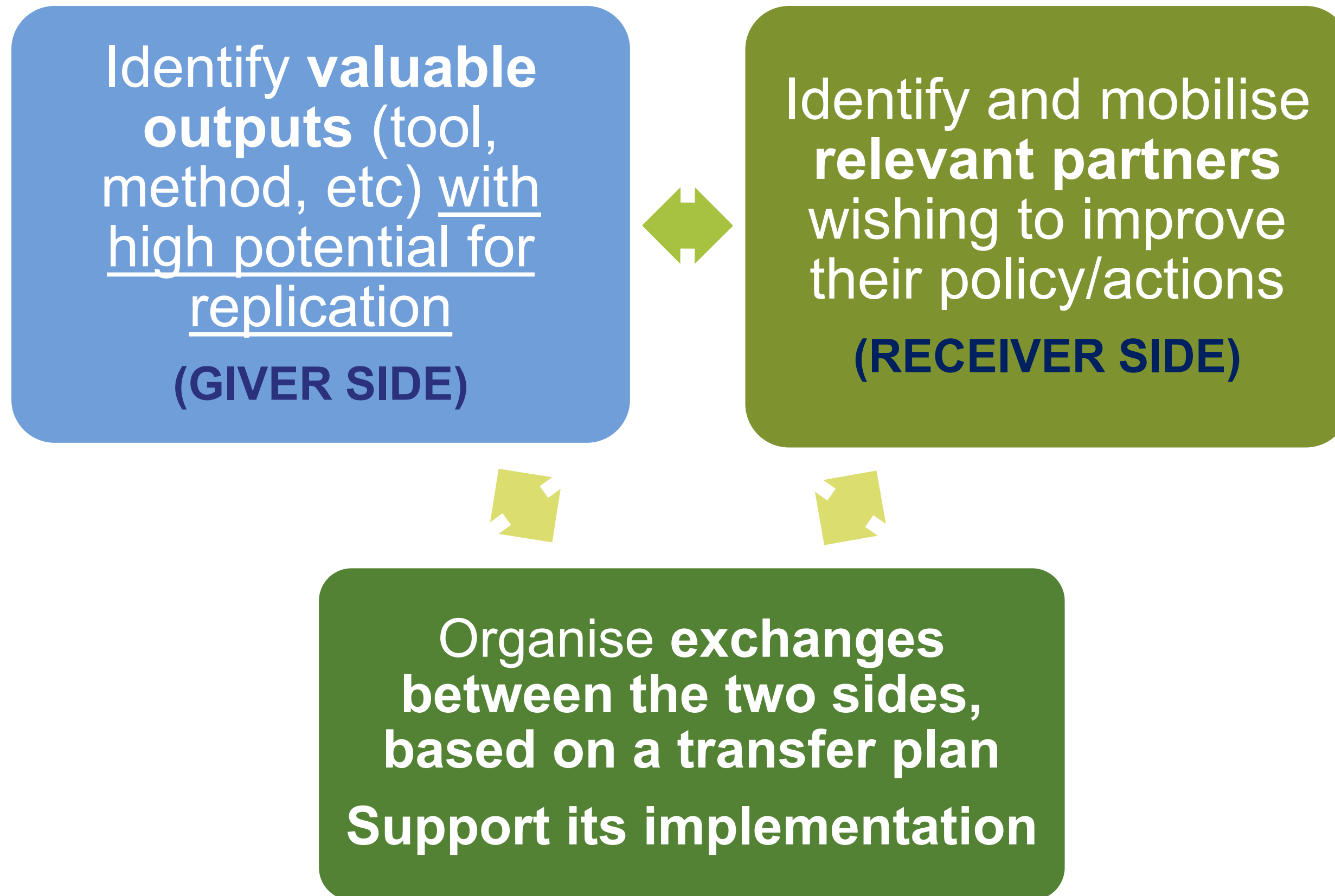
MAINSTREAMING UNDER ALPGOV2

- ▶ Integration of all or part of the project results developed or supported by EUSALP Action Groups in public policies, focusing mainly (but not exclusively) on Investment for growth and jobs (IG&J) programmes.
- ▶ Testing the approach on three case studies until the Spring 2022 – SMARTALTITUDE project under the TOPIC 2: Greening mountain resorts

As part of the external support provided to the SUD Region – pilot of WP 3.3. of ALPGOV2 project



MAINSTREAMING APPROACH: FROM THEORY...



MAINSTREAMING APPROACH: ...TO PRACTICE

- ❑ Replicators (ski-resort operators and local policy-makers) as the cornerstone of this approach

- ❑ **Testing in a few countries/regions** (where most replicators are located):
 - ✓ *With a dedicated strategy / plan for the adaptation of mountain resorts in the context of climate change*
 - ✓ *With **high priority given to energy efficiency in mountainous territories** in draft ERDF-funded OP for 2021-2027*
- ⇒ *Identification of **the best possible territories** / key stakeholders as “receivers”*

- ❑ **Preparation and implementation of the mainstreaming plan** taking on board the recommendations for replication (political engagement is crucial for a successful process)

EXPECTED RESULTS BY SPRING 2022

- ▶ Serve as a sounding board and amplifier of the replicators network to the broader SUERA community
- ▶ Facilitate the adoption of dedicated energy and resource efficiency measures in regional/local policies
- ▶ Provide valuable inputs for a possible continuation of the SMARTALTITUDE project, with the enlargement of the network.

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THANK YOU FOR YOUR ATTENTION

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