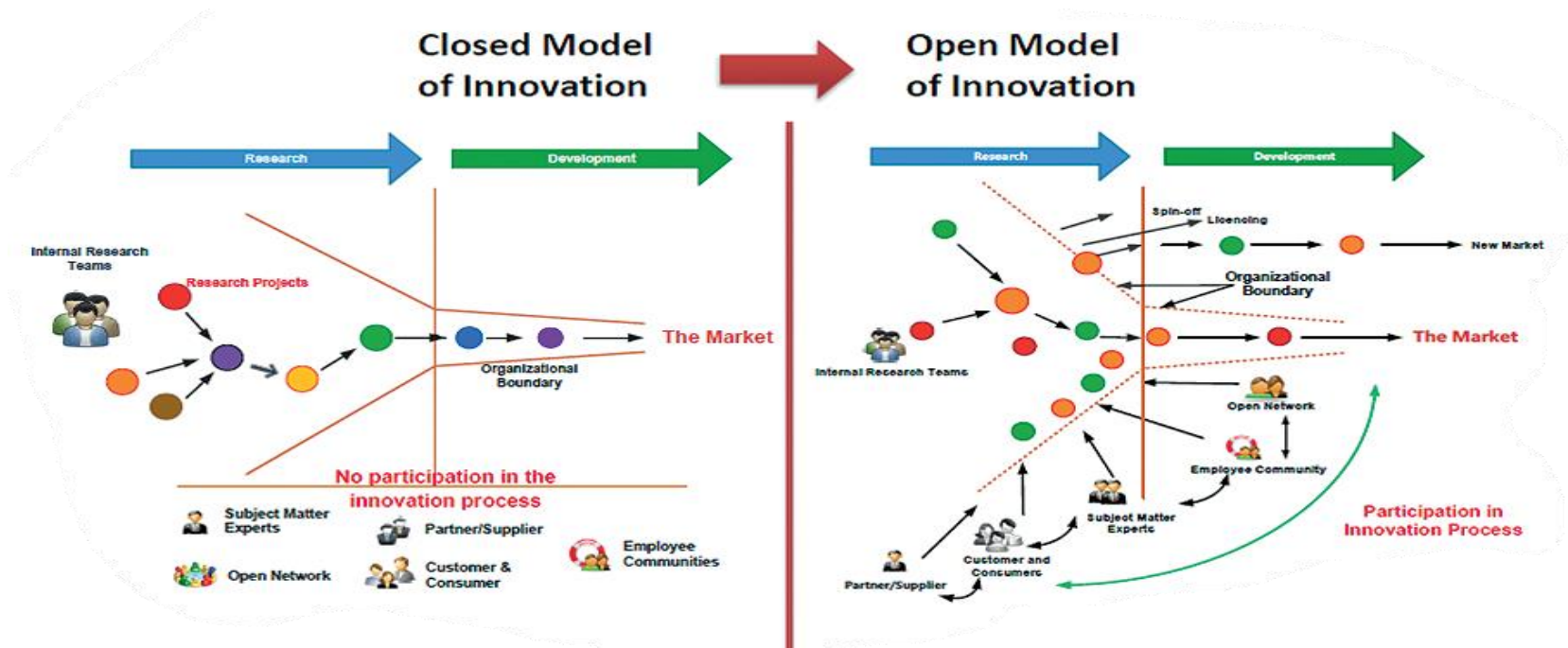




OCOVA AlpMedNet FORUM
 GENOVA / GÊNES
 VILLA CAMBIASO
 5-6 GIUGNO/JUIN 2014

OpenAlps – Open Innovation for SMEs

Enlarge your innovation adopting OI methods



Follow us: @OpenAlps /www.open-alps.eu

MFG Baden-Württemberg mbH

- + Innovation Agency for ICT and Media
- + MFG Foundation Baden-Württemberg

Shareholders of MFG Innovation Agency:



Baden-Württemberg

(51 %)



(49 %)

Contracting authority: the state of Baden-Württemberg, ministries, the EU, universities, research institutions, business

Projects:

Annually more than 100 activities for innovation and technology transfer, cluster and network management as well as site development and marketing

- Focus:
Clusters, Labs, Talents, Site Communication
- Certified services for innovation and cluster management ISO 9001:2008
- More than 70,000 business and personal contacts



Goal

1. assist SMEs with opening up their company boundaries and benefiting from knowledge and experience of external actors.



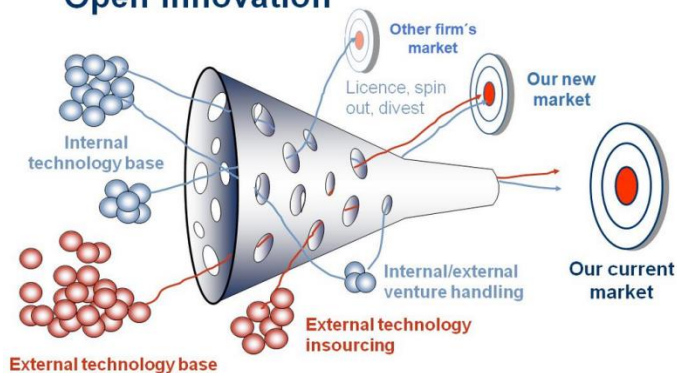
The OpenAlps project:

9 partners from 5 European countries work together to support SMEs in their innovation processes with external partners.

www.open-alps.eu
blog.openalps.org

2. raise the knowledge of regional innovation players on OI and OI methods

Open innovation



3. Stimulate new ways of transnational cooperation between business and research field

Services



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Open Innovation Trainings

- » Developed a training concept for SMEs and R&D center on the use and benefit of Open Innovation
- » Personalised Training für Cluster Manager and Policy Makers (1st July in Turin)

Open Innovation Fora & Events

- » Regional and transnational Events and Forum to present innovation projects (Next Forum in Italy 2nd half of September on Precision Farming – ICT sensors applied to Agricultural sector)
- » Dissemination activities such as Ocova 2014 & Open Innovation 2.0 in Dublin (12 June)

Open Innovation Labs

- » Working groups to discuss concrete product and project development amongst SMEs and R&D Center
- » 6 regional Labs: Internet of Things, Creative Industries, Wood Energy, Water, ICT

Open Innovation Platform

- » register as SME or Research Center
- » Seekers published the Innovation/Problem to be solved – The Solvers (SMEs or R&D centers) offer possible solution

Vision & perspectives
The OpenInnovation Platform



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Free to use

Keep going after end
of the project

www.alpine-open-innovation.eu

https://www.youtube.com/watch?v=ZuPFct11SL0&feature=player_embedded#at=41

A screenshot of the OpenAlps website. The browser address bar shows 'www.alpine-open-innovation.eu'. The website features the OpenAlps logo (a green triangle with a white circle) and the text 'OpenAlps' with 'Open Innovation' in smaller text below it. A navigation menu includes 'HOME', 'OPEN CALLS', 'MEMBERS', 'INFORMATION', 'SERVICES', 'BLOG', and 'MY PROFILE'. A prominent green button reads 'REGISTER ON OPENALPS'. Below this, there are two large buttons: a green one labeled 'INNOVATION SEEKER' and an orange one labeled 'INNOVATION SOLVER'. A mouse cursor is pointing at the 'INNOVATION SEEKER' button.

Stay in touch



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