Genova 2021
Città della Tecnologia

OCOVA AlpMedNet FORUM
GENOVA / GÊNES
VILLA CAMBIASO
5-6 GIUGNO/JUIN 2014
OCOVA AlpMedNet

Innovation

There's no exact formula for creating an entrepreneurial economy or an innovation strategy.

We don't need to create another Silicon Valley, we need to create a innovation ecosystem.

The ecosystem must be shaped around local conditions.

Genova2021 Città della Tecnologia

Confindustria Genova and Dixet - Club of technological companies - have decided to work together to the Project "***GENOA 2021 the City of Technology***"

Genoa has an industrial structure in high technology based on electronic-computing platform, with unique characteristics in Italy.

It is characterized by a high density of manufacturing industries and for the presence of four strategic segments: large companies of the Finmeccanica Group, large foreign multinational companies, medium-sized, small and very small technological companies and start-ups.

The Association has as its goal the development, promotion and coordination of all necessary to the growth of high-technology sectors made by manufacturing and non-manufacturing companies located in the metropolitan area of Genoa.

The association has decided to start immediately the following Project Teams:

• "**Smart Factory**" and "**new**" ways of producing , coordinator Giorgio Cuttica

• "**Smart Harbor**", Fabio Bagnoli & Mauro Giacobbe

• "**Enterprises Smart up**", coordinator. Aldo Loiaconi

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To sustain innovation and ignite venture creation and growth we need to create an ecosystem that sustains entrepreneurs.

We need to promote and increase communication and collaboration between all the subjects

Key factors

To create an entrepreneurship ecosystem we need:

➜ Focus on local conditions
➜ Involve Public and private sector
➜ Not only technology based ventures
➜ Public visibility (media role)
➜ Help grow cluster don't build them from scratch
➜ Reform legal bureaucratic and regulatory framework

Vision & perspectives

Text