

OCOVA AlpMedNet in the Hautes-Alpes

High-speed broadband connections
& digital services for smarter territories
& business development

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organizzato da

in collaborazione con

con il contributo di

SHARED RESOURCES

Cloud, SaaS
Big Data



E-MARKETING E-COMMERCE E-PAYMENT



TELEWORKING



TELESERVICES

e-LEARNING, e-COACHING



TOURISM

Promotion / Communication / Safety

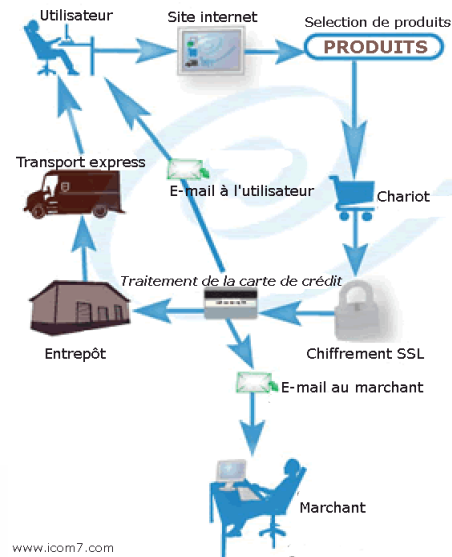


BUILDING INDUSTRY

Remote management
Remote maintenance



COMMERCE LOGISTICS



AGRICULTURE

Monitoring networks



SERVICES B2B / B2C



- A core group of businesses specialized in digital, internet & mobile services



- An ambitious and consistent digital infrastructure deployment plan



- Support from the Aix-Marseille University site in Gap : WebMaster Pro Bsc, involvement of the Hautes-Alpes educating community: Electronic Professional High School in Veynes, Business Preparatory classes at Dominique Villars High School
- The OCOVA AlpMedNet program with industrial, academic partners from innovation clusters (SCS cluster, ARCSIS, Minalogic, TOW, SIIT...) and territory support

- Benchmarking the offers of digital providers: effective transmission rates, quality of service...
 - Setting up testing tools and digital benches
- Qualifying tools and practices
 - Setting up a show room, demo & operating equipment
- Developing an offer of excellence for e-services
 - Pilot studies, reference & good practice documents
- Building a highly differentiated offer to attract despatialized teams of the big industry based in saturated techno centers such as Sophia, Aix-Arbois, Marseille, Grenoble... : « **Ruralshore** »
 - Attractive real estate offer
 - High quality digital infrastructure
 - High quality living environment
 - Mutualized services package

Partners



Acting to spread the benefit of digital services among all economic actors

- Trainings, within the OCOVA AlpMedNet framework (Torino Wireless leader)
- Events / meetings / interactions
→ OCOVA AlpMedNet forums
- Animation, emergence, creativity
→ jaiunebonneidee.com challenge
- Facilitating projects
→ Selected projects from challenges
→ OCOVA workshops
→ Pilot deployment from innovation cluster projects
- Business development
→ B2B platform (Liguria / DITEN leadership)
→ Transborder projects
→ B2B meetings (OCOVA forums)
→ Links with Innovation Clusters





OCOVA AlpMedNet Forum

dove la tecnologia è opportunità
là où la technologie est une opportunité

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Città di Ivrea